

Flamingo Park Neighborhood Association

2017 print product ad rates

The Flamingo Flyer 🦩 published six times yearly

The Flamingo Park Neighborhood Association produces *The Flamingo Flyer* six times yearly (January, March, May, July, September and November)

and hand-delivers it to all homes in the Flamingo Park Historic District. A small additional number are mailed.

The Flyer is printed in black ink on

our signature bright-pink paper. It typically runs six to eight (8.5x11-inch) pages. A neighborhood Business Directory (on yellow paper) is inserted.

Flyer display ad sizes and rates are at left. A 10 percent discount is given for prepaid annual contracts.

All copy should be camera-ready. Business cards are acceptable.

Ad deadlines for 2016 *Flyers* are:

Dec. 20, 2016 (January/February issue) [distribution Jan. 7-8]

Feb. 21, 2017 (March/April issue) [distribution March 4-5]

April 25, 2017 (May/June issue) [distribution May 6-7]

June 20, 2017 (July/August issue) [distribution July 1-2]

Aug. 22, 2017 (September/October issue) [distribution Sept. 2-3]

Oct. 24, 2017 (November/December issue) [distribution Nov. 4-5].

Queries? Contact FPNA Board member Marianne Oliver at mothermao@gmail.com; or 614-204-3372.



ad C
3.5" w x 10" h
\$100 per edition

ad D
7.5" w x 10" h
\$200 per edition

(Ad composition and changes to existing ads are subject to a surcharge of \$25 minimum.)

ad A
3.5" w x 2.25" h
\$25 per edition

ad B
3.5" w x 5" h
\$50 per edition

ad E
7.5" w x 5" h
\$100 per edition

Event brochures 🦩 Holiday Historic Home Tour / Garden Tour



Since our first Holiday Historic Home Tour in December 1991, the Flamingo Park Neighborhood Association has hosted hundreds of guests annually in some of South Florida's most appreciated home and garden tours — 24 home

tours and about 10 garden tours to date.

Tour visitors receive a program brochure that is professionally produced and, kept as a memento, has a life beyond the day of the event.

If you would like to reach

our guests with your (commercial or nonprofit) message, consider taking an ad in our event brochures.

The brochure is printed in black on white 8.5- x 10-inch paper, folded vertically (see samples, left) with a black-on-white cover printed on heavier, coated stock. Sizes and rates are noted at left.

The deadline for ads for event brochures is about three weeks before the event. Garden tours are held biennially in the spring; annual home tours typically are on the first Sunday in December.

For more information about 2017 events, contact FPNA Board member Marianne Oliver at mothermao@gmail.com; or 614-204-3372.

ad AA
3.5" w x 2.25" h
\$125 per event

ad BB
3.5" w x 5" h
\$200 per event

ad CC
3.5" w x 10" h
\$300 per event

ad CCB
3.5" w x 10" h
back cover
* one only *
\$400 per event

ad CCC
3.5" w x 10" h
inside covers
* two only *
\$350 per event

(Ad composition and changes to existing ads are subject to a surcharge of \$25 minimum.)